

Finley Bennett
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Dear Business,

Thank you for taking the time to read this letter. My name is Finley Bennett, a 16-year-old from Haverfordwest with a strong passion for swimming. I have competed from a young age, representing both Haverfordwest and Pembrokeshire County as well as being selected to swim for the Swim Wales west team in Sheffield in October 2025 however due to injury unable to race. I have proudly held Welsh titles in numerous events over many years as well as holding the Welsh title in the male 200m breaststroke for three years running.

In 2025, I discovered Open Water Swimming. This discipline is not easily accessible for younger swimmers in Pembrokeshire but I was lucky enough to represent the county in the British Championships of last year where I placed **8th in Britain for the 16 year age group 7.5km swim**. The lack of accessibility for this discipline is what drives my ambition to encourage the growth of open water swimming in the future. With regards to this, and guidance from my coaching team, I have decided to take on a challenge that is well outside the norm: **Swimming a full marathon distance of 26.2 miles, in one continuous swim**.

This challenge will take place in August 2026 at Ilys y fran, where I will complete 14 laps of 3km each. To my knowledge, this has not been attempted there before. I have chosen to raise money for two charities that are important to me: **UNICEF & Cancer Research UK, with all funds split 50/50**.

I am fortunate to already have support from local businesses such as Forbidden Florist and Pure West Radio. However, I am now seeking further support to help raise the profile of this challenge. We will be hosting a **charity night at Forbidden Florist on 5th June**, featuring a two-course meal, raffle, auction and guest speakers. Tickets to be available soon.

Ahead of this, I am looking for sponsors to feature on the Dry-Robe that I wear to all my training sessions. I plan to cover the back with local business logos in three sizes:

- **Large Logo (top): £200**
- **Medium Logo (centre): £150**
- **Small Logo: £100**

As my social media channels grow, I will also tag and promote your business in regular updates throughout my training and the event.

I understand that times are tough for many businesses, but if this is something you could consider, I would be grateful for the opportunity to meet and discuss this further. If sponsoring a logo isn't possible, I would still appreciate any support you may be able to offer, such as raffle or auction donations.

Thank you again for your time and I hope to hear from you soon.
Kinds regards,

Finley Bennett



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